

## HIGH OLEIC SOYBEAN OIL SWEEPSTAKES - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **PROMOTION DESCRIPTION:** The HIGH OLEIC OIL SWEEPSTAKES ("Sweepstakes") begins on AUGUST 14, 2019 AT 9:00 a.m. CDT and ends on AUGUST 14, 2019 at 12 p.m. CDT ("Promotion Period"). Entries that are submitted before or after the Promotion Period will be disqualified.

The sponsor of this Sweepstakes is AGRICULTURAL UTILIZATION RESEARCH INSTITUTE, INC. ("Sponsor"). By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. An Entrant should contact solely the Sponsor with any questions, comments or problems related to the Sweepstakes. Sponsor representative may be reached by email at [nlarson@auri.org](mailto:nlarson@auri.org) during the Promotion Period.

2. **ELIGIBILITY:** Open to any legal resident of the United States who is 18 years of age or older ("Entrant") at the time of entry and working in a foodservice company or organization. Sponsor, and its respective subsidiaries, affiliates, distributors, retailers, sales representatives, agents, advertising and promotion agencies and each of their respective officers, directors and employees ("Promotion Entities"), are not eligible to enter the Sweepstakes or win a prize. Any Household Member or Immediate Family Member of the Promotion Entities is also not eligible to enter or win. "Household Member" shall mean those people who share the same residence at least three months a year. "Immediate Family Member" shall mean parent, step-parent, legal guardian, child, step-child, sibling, step-sibling, or spouse. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. **PRIZE:** A one-year supply\* of high oleic soybean oil ("Prize").

\*A year's worth of oil defined as a maximum of fifty-two (52) thirty-five (35) pound containers of oil (estimated value \$2,000).

Odds of winning will vary depending upon the number of eligible entries received.

Only one (1) person or household working in a foodservice company or organization will be awarded the Prize. Prize cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole, exclusive, and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The Approximate Retail Value ("ARV") of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the Prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen Prize.

This Sweepstakes is open to legal residents of the United States and the Prize will only be awarded to addresses within the United States. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the Prize winner. Failure to comply with the Official Rules will result in forfeiture of the Prize.

4. **HOW TO ENTER:** Enter the Sweepstakes by completing an entry form and placing in the entry box during the Promotion Period on-site at The Good Acre located at 1790 Larpenteur Avenue West, Falcon Heights, MN 55113.

Sponsor is not responsible for late, lost, stolen, incomplete, inaccurate, undelivered, delayed or misdirected, illegible or damaged entries. Any automated or robotic entry submitted by any individual or organization will be disqualified. No internet entries will be accepted. Limited one (1) entry per Entrant, per email address, and per household for the duration of the Promotion Period. All entries become the property of Sponsor and will not be returned. Sponsor reserves the right in its sole discretion to modify or terminate the Sweepstakes in the event of any act, occurrence or reason it believes would corrupt the integrity, fairness or administration of the Sweepstakes.

5. **WINNER SELECTION:** Only one (1) winner of the Sweepstakes will be selected. The winner of the Sweepstakes will be selected in a random drawing from among all eligible entries received throughout the Promotion Period. The random drawing will be conducted on or before 5:00 p.m. CDT on August 14, 2019, by Sponsor or its designated representatives, whose decisions are final.

6. **WINNER NOTIFICATION:** On or before August 16, 2019, winner will be notified by email at the email address provided in the winner's entry information. The winning Entrant must accept the Prize by email as directed by Sponsor within one week of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or winner's failure to adequately monitor any email account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The winning Entrant may be required to sign and return an Affidavit of Eligibility and Release of Liability, and a Publicity Release (collectively "Prize Claim Documents"). No substitution or transfer of a prize is permitted except as agreed to in writing by Sponsor.

7. **PRIVACY:** Any personal information supplied by Entrant will be subject to the privacy policy of the Sponsor as follows:

By entering the Sweepstakes, Entrant grants Sponsor permission to share Entrant's email address and any other personally identifiable information for the purpose of administration, including use in a publicly available winner announcement.

Following the Prize award, names, addresses and non-proprietary information, such as a general description of the Prize award may become public information. Proprietary information provided to Sponsor should be limited, set apart from the text of the entry form, and clearly marked as CONFIDENTIAL. Sponsor does not assume liability for any inadvertent disclosure.

By entering the Sweepstakes, Entrant grants Sponsor permission to share Entrant's email address and any other personally identifiable information with the other Promotion Entities for the purpose of administration, including use in a publicly available winner announcement.

8. **LIMITATION OF LIABILITY:** Sponsor, its suppliers, agents, affiliates, consultants and service providers are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Each winner assumes all liability and agrees to hold Sponsor, its suppliers, advertisers, agents, affiliates, consultants and service providers harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize.

Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers

utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to Entrant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of performing as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Promotion Entities shall not have any further liability to any Entrant in connection with the Sweepstakes.

**9. RELEASE OF LIABILITY; DISCLAIMER OF WARRANTIES:** By entering this Sweepstakes, entrants release Sponsor, its suppliers, advertisers, agents, affiliates, consultants and service providers, from any liability, loss, harm, damage, cost or expenses whatsoever incurred which may occur in connection with any part of this Sweepstakes and with the acceptance, ownership, and/or use of the prizes. **ALL PRIZES, AND ANY SUBSTITUTIONS THEREFORE WILL BE AWARDED "AS IS," AND SPONSOR EXPRESSLY DISCLAIMS ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.**

**10. SOCIAL NETWORK DISCLAIMER:** No entry submission through Facebook or other social media is allowed.

**11. WINNER LIST/OFFICIAL RULES:** To obtain notice of the winner or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to Sponsor at: **HIGH OLEIC OIL SWEEPSTAKES, c/o AURI, 510 County Road 71, Suite 120, Crookston, MN 56716.** Requests for the name of the winner must be received no later than August 30, 2019 (after the Promotion Period has ended). AURI will make a public announcement of the winner via its publications. The winner will be announced after winner confirmation is complete.

**12. PUBLICITY:** Except where prohibited, participation in this Sweepstakes constitutes winner's consent to Sponsor's, and any of their respective agents', use of winner's name, likeness, voice, opinions and biographical information for publicity, advertising, trade, or promotional purposes in any media or manner, now known or hereafter devised, worldwide, without further payment, consideration, notice or approval.

**13.** Except where prohibited, each Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any other jurisdiction.

**14. SPONSOR:** AGRICULTURAL UTILIZATION RESEARCH INSTITUTE, INC., 510 COUNTY ROAD 71, SUITE 120, CROOKSTON, MN 56716.

**15. ADMINISTRATOR:** AGRICULTURAL UTILIZATION RESEARCH INSTITUTE, INC., 510 COUNTY ROAD 71, SUITE 120, CROOKSTON, MN 56716.