

The Next Steps: Creating Connections and Collaborations

The Minnesota Agbioscience Strategy sets a course toward improving Minnesota's research resources and agribusiness capacity to have the greatest impact in terms of product development, groundbreaking innovation and new business ventures. Now it's time to connect the people, places and resources to begin the journey toward establishing a thriving agbioscience sector in Minnesota.

AURI is working with the University of Minnesota, Minnesota State Colleges & Universities System, 14 research and promotion councils, agriculture and economic development leaders, and other stakeholders to:

- Identify and prioritize the state's most promising areas of agricultural research;
- Conduct research that is focused on the four key agbioscience platforms—with a keen eye on eventual commercialization; and
- Guide future investment and infrastructure development to best link research, workforce

development, entrepreneurship resources, industry and others to the real-world solutions, significant market opportunities and international trends necessary to bring idea to reality.

This targeted approach to agbioscience development in Minnesota holds the promise of higher levels of grant funding and venture capital investment — further fueling the development of the state's agbioscience sector.

More importantly, this strategy will blaze a trail toward economic development, entrepreneurship, and innovation that will lead to sustained growth, global solutions and international leadership for Minnesota — all founded on our proven performance in agriculture, agribusiness and research.

By aligning resources, facilities, investment and talent with purpose and intent, Minnesota can transform its agbioscience potential into statewide prosperity.

Steering Committee Members/Organizations

Agricultural Utilization Research Institute | Department of Agriculture | Farmers Union Industries
First Green Partners | Fredrickson-Byron | Glenmore Consulting | Midwest Dairy Association
Midwest Dairy Foods Research Center | Minnesota Agri-Growth Council | Minnesota Corn Research & Promotion Council | Minnesota Soybean Research & Promotion Council | Minnesota Turkey/Chicken and Egg Association of Minnesota | MnSCU | Office of Higher Education | University of Minnesota
| USDA Agricultural Research Service



To learn more, visit auri.org or contact one of our offices:

Crookston
PO Box 599
Crookston, MN 56716
800.279.5010

Waseca
PO Box 251
Waseca, MN 56093
507.835.8990

Marshall
1501 State St.
Marshall, MN 56258
507.537.7440

St. Paul
1475 Gortner Avenue
St. Paul, MN 55108
612.624.8816

Transforming “What Is” Into “What’s Next”
**Minnesota’s Path to
Agbioscience Leadership**



Minnesota's Next Growth Opportunity: Agbioscience Leadership

Minnesota's economic future may well be rooted in its historic leadership in agricultural production. With world-class science and research experts; prospering agribusiness industry; vibrant, modern agriculture community; and rich culture of innovation, the state has a unique opportunity to provide a leading role in addressing some of the most significant global issues.

To further understand – and provide a roadmap for – the opportunities available in the emerging, multi-billion dollar agbioscience sector, the Agricultural Utilization Research Institute, Minnesota Corn Research & Promotion Council and Minnesota Soybean Research & Promotion Council commissioned a significant study. *Agbioscience as a Development Driver: Minnesota Agbioscience Strategy* examines Minnesota's capacities in agbioscience research and where these assets can – and should – be used to realize global opportunities.

The world-renowned Battelle Technology Partnership Practice conducted the research that presents opportunities for Minnesota to build upon world-class strengths and provide measurable economic development and growth for the state. This report is a focused, honest assessment of Minnesota's current research and development capacities and where those match with the greatest opportunities for growth.

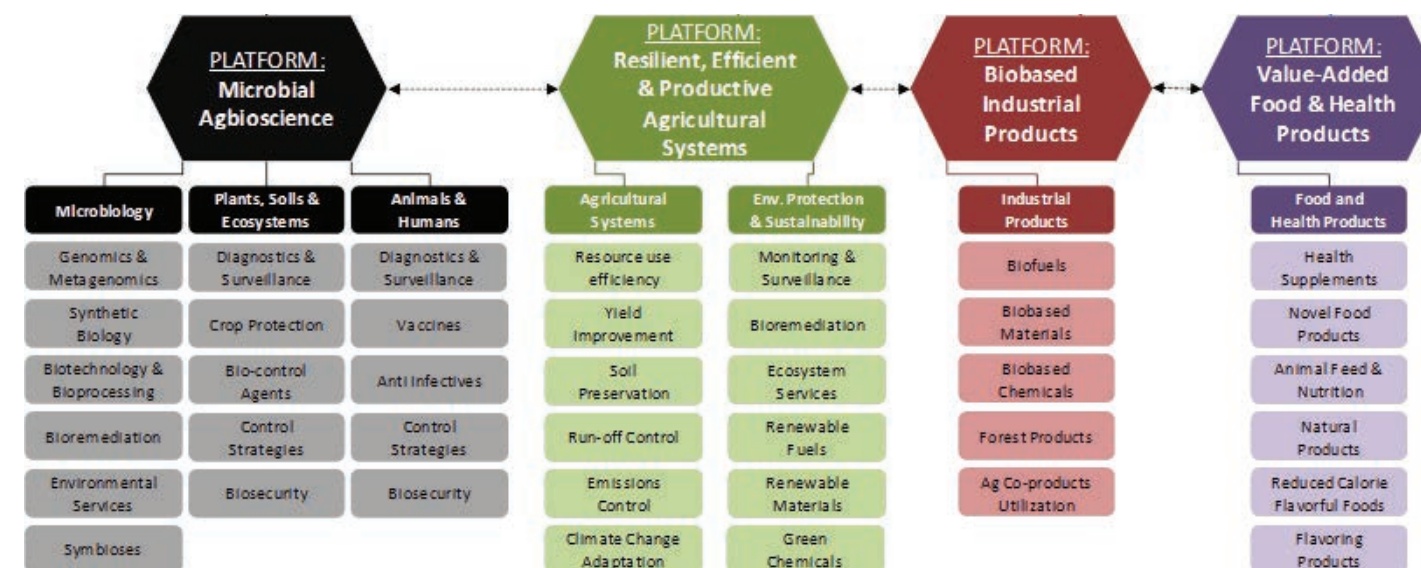
Utilizing a pragmatic and planned approach, the Agricultural Utilization and Research Institute (AURI) is helping bring partners together to ignite the connections, conversations and collaborations needed to capitalize on the promise of agbioscience for Minnesota.

“This initiative is about transforming Minnesota's historic strength in agriculture into agbioscience innovation, economic vitality and international leadership for the future.”

Teresa Spaeth,
AURI Executive Director

Platforms for Success

Through qualitative and quantitative analysis, Battelle identified four specific technology platforms that align well with Minnesota's existing research assets. A diversity of Minnesota agriculture and an impressive scope of research assets provide a broad and exciting range of promising possibilities.



Opportunities

- Form cluster networks to tackle broad transformative initiatives
- Establish competitively designated consortia of innovation
- Build upon Minnesota's existing commercialization funds to advance technological activities
- Design and sustain a robust, agbioscience-specific, entrepreneurial ecosystem

